




## Join the Campaign! How to promote it?





Cities Refresh campaign


Be part of the #CitiesRefresh movement and spread awareness across your community in just a few steps:

- **Submit an [action](#)** to be displayed on our [interactive map](#) as a campaign capsule and inspire fellow members of our CoM-munity. It's your chance to showcase the actions you're implementing to refresh your city.
- **Use our [predefined template](#) and share it on social media** (download a PPT version [here](#)). You can also use the drafted captions below - feel free to adapt the message to suit your network and audience, and translate it into your national language if needed:

 As temperatures rise, heatwaves are becoming more frequent, more intense, and more persistent – posing a growing threat to our communities. Last year saw record-breaking heat, and the trend is accelerating.


(City's name) is stepping up to HIT REFRESH—

-  REstoring health by creating cooler, safer spaces.
-  REbuilding communities by strengthening social connections and inclusivity.
-  REnewing urban design with climate-smart solutions.
-  REviving the local economy, ensuring our city remains a thriving place to live, work, and visit.

We're safeguarding our city's liveability, protecting those most at risk, and setting the standard for a cooler future. 

We are part of the #CitiesRefresh campaign – a European [global] movement REFRESHING our cities to create safe and lively places for all!

Discover more: <https://eu-mayors.ec.europa.eu/en/Cities-Refresh>

 Heatwaves are becoming more frequent and persistent.

(City's name) is stepping up to HIT REFRESH – REstoring health, REbuilding communities, REnewing urban design, REviving local economy.

We're part of #CitiesRefresh! An EU movement to create safe, lively spaces for all:  
<https://eu-mayors.ec.europa.eu/en/Cities-Refresh>

- **Tag us on social media** (@Covenant of Mayors Europe on LinkedIn & Facebook // @eumayors on X) and/or use #CitiesRefresh.

### **Thank you for your support.**

As temperatures rise, cities and towns hit REFRESH to redefine our urban environment, protecting and supporting communities, and rethinking spaces for a cooler future.