



From idea to action: Tailored support to bring your city's vision to life

Monday 17 March 2025, 11:00-11:45

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eu-mayors.ec.europa.eu

Part of the



Agenda

Time (CET)	Content
11.00-11.05	Welcome and introduction
11.05-11.15	From idea to action – the A B C of the campaign
11.15-11.25	Examples of technical assistance
11.25-11.40	Open Space for questions
11.40-11.45	Summary and Closing



From idea to action – the A B C of the campaign

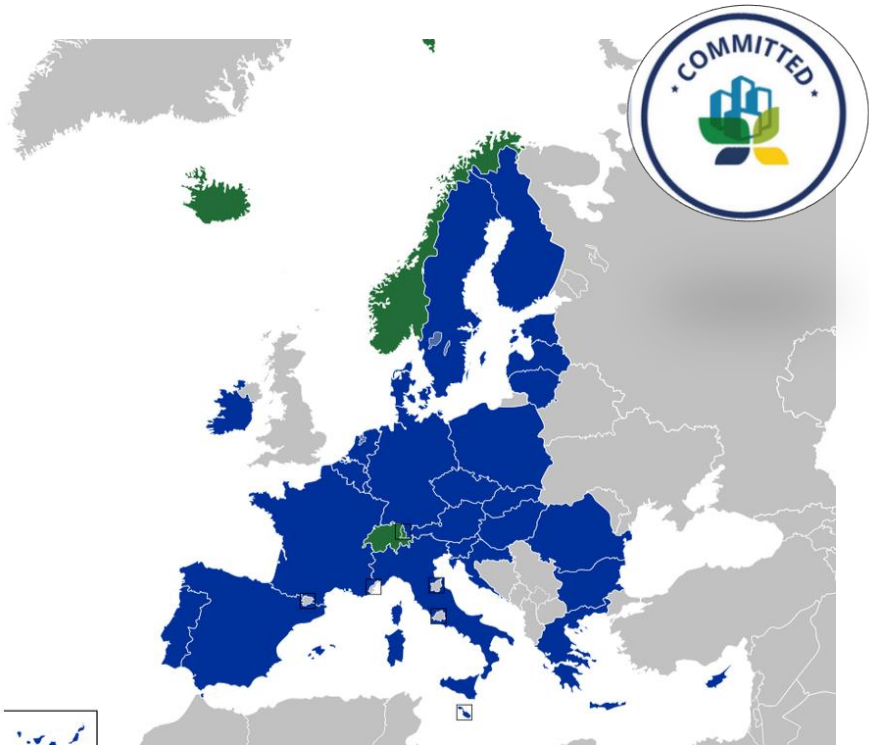
IN A NUTSHELL



- **Free-of-charge, tailored, one-on-one advisory support**
- To help **Covenant of Mayors Europe (CoM Europe) signatories** overcome difficulties with **moving to the implementation phase** measures/projects of their **Sustainable Energy and Climate Action Plan (SECAP)** or equivalent.
- **Key areas covered:** Clean energy, Sustainable mobility, ICTs applied to achieve sustainability, Waste, Water.



From idea to action – the A B C of the campaign



WHO CAN APPLY?

**EU 27 & EFTA +
CoM Europe signatories**

Different types of applicants:

- A **single** municipality (CoM Europe signatory)
- A **group** of municipalities (multiple CoM Europe signatories)
- An **organization** (e.g.; technical developer, business, university, investor) **with a formal endorsement letter** of at least one municipality (CoM Europe signatory)



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WHO CAN APPLY?

Applicants must have identified as a minimum:

- a **project suitable for intervention** (e.g.; a SECAP measure)
- the **geographical area** in which the project is planned
- the **main target beneficiaries** of the project
- the **main stakeholders** to be engaged




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HOW TO APPLY?

- **EU Survey application form** to demonstrate eligibility, explain your project, the stakeholders engaged, the expected impact, the needs for support.
- Submit it **by May 23rd 2025**

Information about the project for which the technical assistance is requested

* Country of implementation 

* Name of the project

* Name of the municipality leading the project

* Size of the municipality leading the project

< 100.000 inhabitants - Small

Between 100.000-300.000 inhabitants - Medium

> 300.000 inhabitants - Large

* Are there other municipalities involved in the project?

Yes

No

* Background of your project




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WHAT HAPPENS AFTER YOU SUBMIT YOUR APPLICATION?

- **Assessment of the eligibility** of the applications (CoM Europe)
- **Requests for clarifications for applicants** (if necessary) (CoM Europe)
- CoM Europe **notifies** all applicants **by early June 2025**

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Examples of free-of-charge, tailored, one-on-one advisory services

1-to-1 ADVISORY SERVICES (TECHNICAL, LEGAL, FINANCIAL, GOVERNANCE)



Indicatively 20 expert days
per beneficiary

Planning support:

- Assessment of the legal and regulatory framework to implement the selected solutions
- Support with the drafting of procurement documents
- Detailing of the energy balance and calculating energy and emission savings
- Assessing challenges in projects related to energy efficiency and clean energy and identifying solutions
- Development of an implementation roadmap
- Benchmarking with peers and setting up mentoring or peer-to-peer exchanges
- Development of potential links to relevant stakeholders (e.g.; technical developers, universities, investors)



Examples of free-of-charge, tailored, one-on-one advisory services

1-to-1 ADVISORY SERVICES (TECHNICAL, LEGAL, FINANCIAL, GOVERNANCE)



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Facilitating access to funding and financing:

- Fine-tuning of the business case
- Preparing your project to meet investor requirements
- Mapping of funding and financing options and liaising with suitable investors

Strategies to engage citizens and stakeholders:

- Communication and engagement strategies to gain acceptance from citizens, local businesses, energy suppliers, and other stakeholders
- Addressing inclusiveness challenges in your project



From National Strategy for Hydrogen to Local Action



Country: Poland



City: Bydgoszcz (330.000 inhab.) – CoM signatory – former EUCF beneficiary for same project

Sector: Clean energy | Hydrogen generation and use

Keywords:

- Complementarity with CoM and EUCF
- Acceleration of local implementation of national strategy for hydrogen
- Tailored support to complete pre-financing phase

[Link to story published on SCM website](#)



The **2030 Polish Hydrogen Strategy**, includes...

- 800-1,000 hydrogen buses
- Min. 32 hydrogen refuelling stations in agglomerations and densely populated areas

Bydgoszcz, signatory of the CoM since 2011, needed help to implement it at local level.

They **had already benefitted from a EUCF grant** for the same investment, but...the **project was still not bankable.**

- **GOAL:** Produce solar energy from 10 rooftop PV farms combined with hydrogen hydrolysis for one location to obtain "green hydrogen" as a low-cost energy carrier for public transportation (16 busses).
- **NEEDS ADDRESSED WITH SCM 1-to-1 Advisory Services:** identification of technology + financing options (European funding and loans) for implementation of the demonstration project.

INVESTMENT VOLUME: about €52M

EXPECTED ENERGY GENERATION: 31GWh/y

EXPECTED EMISSION REDUCTION: -21 678 tCO₂



Boosting investments by Local Renewable Energy Communities (REC)

Country: Portugal



4 Cities:

- **Guimarães** (162.000 inhab.) – COM signatory – former EUCF beneficiary for same project
- **Almada** (174.000 inhab.) – COM signatory – former EUCF beneficiary for same project
- **Vila Real** (25.000 inhab.) – COM signatory
- **Torres Novas** (37.000 inhab.) – COM signatory

Sector: Clean energy | Renewables | Energy Efficiency in Buildings

Keywords:

- Renewable Energy Communities
- Complementarity with CoM and EUCF
- Acceleration of implementation at local level of national strategy for renewables
- Tailored support to complete pre-financing phase
- High replicability for small and medium size cities

[Link to story published on SCM website *](#)

**Almada added as beneficiary in 2025*

Boosting investments by Local Renewable Energy Communities (REC)



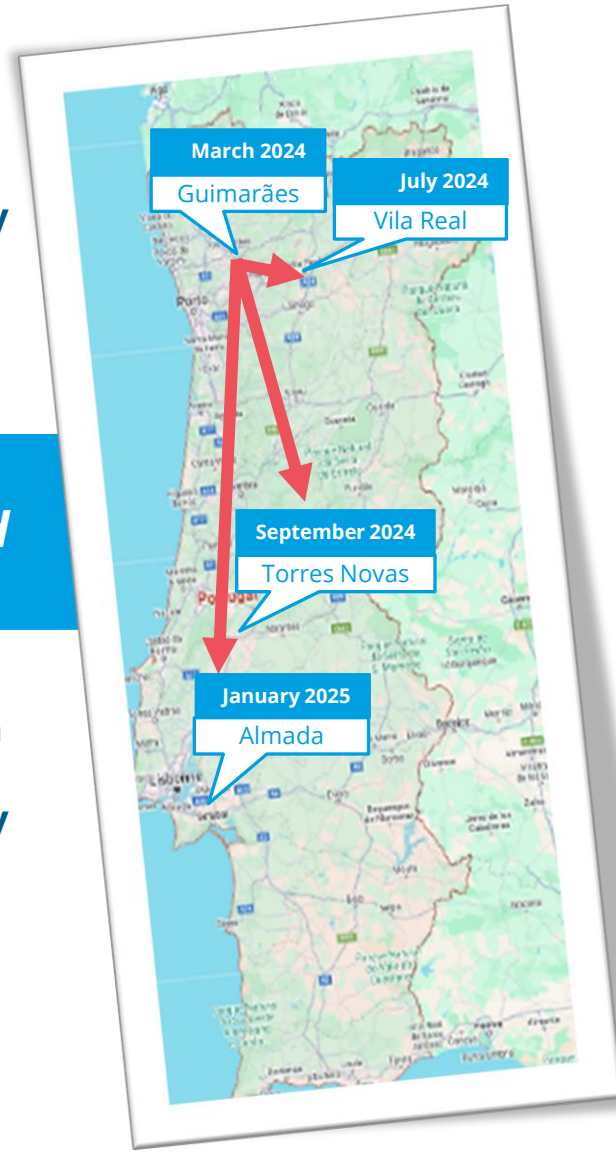
Guimarães

- **GOALS:** develop REC and install 50MW of PV power
- **NEEDS ADDRESSED WITH SCM 1-to-1 Advisory Services:** economic feasibility + financial structuring + prepare procurement docs
- **INVESTMENT VOLUME:** about €48,3M
- **EXPECTED ENERGY GENERATION:** 68,5 GWh/y

The experience of Guimarães was showcased at a SCM Local event and started to inspire other cities...

Vila Real

- **GOALS:** implement Collective Self Consumption (ACC) and install 50MW of PV power
- **NEEDS ADDRESSED WITH SCM 1-to-1 Advisory Services:** economic feasibility + prepare procurement docs
- **INVESTMENT VOLUME:** about €0,68M
- **EXPECTED ENERGY GENERATION:** 1,1-5 GWh/y



Torres Novas

- **GOALS:** develop REC and install 1,5MW of PV power
- **NEEDS ADDRESSED WITH SCM 1-to-1 Advisory Services:** economic-financial feasibility + prepare procurement docs + facilitated access to financing
- **INVESTMENT VOLUME:** €1,35M
- **EXPECTED ENERGY GENERATION:** 1'950 GWh/y
- **EXPECTED EMISSIONS REDUCTION:** 719.6 tCO2eq/y

Almada

- **GOALS:** develop REC and install 17,5MW of PV power
- **NEEDS ADDRESSED WITH SCM 1-to-1 Advisory Services:** technical expertise, legal advice, procurement preparation and financial structuring
- **INVESTMENT VOLUME:** about €18,6M
- **EXPECTED ENERGY GENERATION:** 25,02 GWh/y

Public-Private cooperation to transform Urban Mobility



Country: Spain 

City: El Escorial (16.700 inhab.)

Sector: Sustainable Mobility | Intermodality

Keywords:

- Public – Private cooperation (consortium approach)
- Tailored support to complete pre-financing phase
- High replicability for small and medium size cities

[Link to story published on SCM website](#)

El Escorial, a **city on the outskirts of Madrid**, faces a unique challenge. About **70% of its residents commute** to work beyond the city limits, needing innovative solutions to address mobility issues.

The city **joined forces with *Don Ciclete*, an EIT Urban Mobility's Investment Portfolio mobility scale-up** to bolster bike and scooter usage while fostering inter-modality among commuters, blending public transport with cycling.

- **GOAL:** Deploy secure, convenient, and sustainable infrastructure (12 hangars) for bike and scooter parking around key mobility hubs.
- **NEEDS ADDRESSED WITH SCM 1-to-1 Advisory Services:** Legal assistance for concession model + Financial viability study and identification of solutions for financing (regional, national, EU, private investment and crowdsourcing).

INVESTMENT VOLUME: about € 0,15M



Let's hear your questions...

Questions are also welcomed at : info@eumayors.eu
Subj: *"From idea to action"*



Thank you!

